

Project Name	
Essential Report Omnibus Poll	
General Project Details	
Research Company	Essential Research
End client/Commissioned by	n/a
Project dates	See below
Australia Polling Council compliant	Yes
Sample Details	
Sample source	Online panel sample supplied by Qualtrics
Data collection	100% online
Sample size	See below
Target population	Australian residents aged 18+
Quotas	Representative of target population. Quotas applied for age, gender and location
Weighting information	
Weighting applied to final/published results	Yes
Weighting methodology	RIM weighting
Weighting variables	Age/Gender/Location/Party ID
Weighting target source	ABS, AEC
Effective sample size	See below
Weighting efficiency	See below
Margin of Error (Effective sample size)	See below
Question information	
Question content	Regular voting intention questions shown below Q24/Q25/Q3/Q4/Q5 not asked in every survey
Where any questions asked prior to the polling/voting questions which may have materially influenced results	Voting questions asked immediately following screener questions. No material influence Q14 (Party ID) asked towards end of survey following all published and client proprietary content.

Individual Survey Details

Publication Date	Fieldwork Start Date	Fieldwork End Date	Target sample	Sample Size	Weighting efficiency	Effective Sample Size	Margin of Error
24-May-21	19-May-21	23-May-21	National	1,100	91%	1,006	±3.1%
07-Jun-21	02-Jun-21	06-Jun-21	National	1,104	92%	1,019	±3.1%
21-Jun-21	16-Jun-21	20-Jun-21	National	1,087	94%	1,017	±3.1%
06-Jul-21	30-Jun-21	04-Jul-21	National	1,099	90%	987	±3.1%
			NSW	553	98%	541	±4.2%
19-Jul-21	14-Jul-21	18-Jul-21	National	1,100	91%	1,004	±3.1%
03-Aug-21	28-Jul-21	01-Aug-21	National	1,098	96%	1,057	±3.0%
16-Aug-21	11-Aug-21	15-Aug-21	National	1,100	95%	1,049	±3.0%
30-Aug-21	25-Aug-21	29-Aug-21	National	1,100	93%	1,026	±3.1%
13-Sep-21	08-Sep-21	12-Sep-21	National	1,100	93%	1,023	±3.1%
27-Sep-21	22-Sep-21	26-Sep-21	National	1,094	94%	1,024	±3.1%
11-Oct-21	06-Oct-21	10-Oct-21	National	1,097	90%	987	±3.1%
25-Oct-21	20-Oct-21	24-Oct-21	National (with WA and SA boost)	1,781	63%	1,120	±2.9%
08-Nov-21	03-Nov-21	07-Nov-21	National	1,089	91%	991	±3.1%
22-Nov-21	17-Nov-21	21-Nov-21	National	1,095	92%	1,002	±3.1%
06-Dec-21	01-Dec-21	05-Dec-21	National	1,094	92%	1,010	±3.1%
13-Dec-21	08-Dec-21	13-Dec-21	National	1,095	90%	988	±3.1%



Publication Date	Fieldwork Start Date	Fieldwork End Date	Target sample	Sample Size	Weighting efficiency	Effective Sample Size	Margin of Error
25-Jan-22	20-Jan-22	23-Jan-22	National	1,062	94%	1,001	±3.1%
08-Feb-22	02-Feb-22	06-Feb-22	National	1,069	92%	985	±3.1%
22-Feb-22	16-Feb-22	21-Feb-22	National	1,089	93%	1,013	±3.1%
08-Mar-22	02-Mar-22	06-Mar-22	National	1,093	93%	1,020	±3.1%
22-Mar-22	17-Mar-22	20-Mar-22	National	1,091	92%	1,000	±3.1%
05-Apr-22	30-Mar-22	02-Apr-22	National	1,086	91%	984	±3.1%
20-Apr-22	14-Apr-22	19-Apr-22	National	1,052	92%	971	±3.1%
03-May-22	27-Apr-22	02-May-22	National	1,630	93%	1,508	±2.5%



Questionnaire Content (03 May 2022)

SCREENERS

D1. What is your gender?

SINGLE RESPONSE

1. Male
2. Female

D2. What is your age?

SINGLE RESPONSE

1. Under 18 [TERMINATE]
2. 18-19
3. 20-24
- 4.
5. 25-29
6. 30-34
7. 35-39
8. 40-44
9. 45-49
10. 50-54
11. 55-59
12. 60-64
13. 65-69
14. 70-74
15. 75 and over

D3. In which one of the following areas do you live?

SINGLE RESPONSE

1. Brisbane
2. Queensland other than Brisbane
3. Sydney
4. NSW other than Sydney
5. Melbourne
6. Victoria other than Melbourne
7. Adelaide
8. South Australia other than Adelaide
9. Perth
10. Western Australia other than Perth
11. Hobart
12. Tasmania other than Hobart
13. Darwin
14. Northern Territory other than Darwin
15. Australian Capital Territory
16. Other



D4. What is your postcode?

4-DIGIT OPEN-BOX

Q21. If a federal election was held tomorrow, to which party would you give your first preference vote in the House of Representatives (Lower House)?

SINGLE RESPONSE. STATEMENTS 7, 8 & 9 TO REMAIN AT BOTTOM OF LIST RANDOMISE STATEMENTS 1 & 2/11/12

1. Labor
2. Liberal (**Do not show in QLD or NT**)
3. National (**Do not show in QLD or NT**)
11. Liberal National Party (**Only show in QLD**)
12. Country Liberals (**Only show in NT**)
4. Greens
5. Pauline Hanson's One Nation
10. United Australia Party
7. Independent or other party
8. Don't know
9. I am not enrolled to vote at federal elections

ASK IF Q21=1-7 or 10-12

Q22. And how likely are you to change your vote between now and the next federal election?

SINGLE RESPONSE

1. Not at all likely to change
2. Not that likely to change
3. Quite likely to change
4. Very likely to change

ASK IF Q21=8

Q23. Well which party are you currently leaning towards?

SINGLE RESPONSE. STATEMENTS 7, 8 & 9 TO REMAIN AT BOTTOM OF LIST RANDOMISE STATEMENTS 1 & 2/11/12

1. Labor
2. Liberal (**Do not show in QLD or NT**)
3. National (**Do not show in QLD or NT**)
11. Liberal National Party (**Only show in QLD**)
12. Country Liberals (**Only show in NT**)
4. Greens
5. Pauline Hanson's One Nation
10. United Australia Party
7. Independent or other party
8. Don't know

ASK IF Q21=4-7, 10 OR Q23=4-7, 10



Q24. Following your first preference vote, which of the following would you preference higher in the House of Representatives (Lower House)?

SINGLE RESPONSE

1. Labor
2. Liberal/National Coalition
3. Unsure

DO NOT ASK IF Q21=9 [I am not enrolled to vote at federal elections]

Q25. If a federal election was held tomorrow, to which party would you give your first preference vote in the Senate (Upper House)?

SINGLE RESPONSE. STATEMENTS 14, & 15 TO REMAIN AT BOTTOM OF LIST. RANDOMISE STATEMENTS 1 & 2/3/5

1. Labor
2. Liberal/National (**Only show in NSW, VIC and QLD**)
3. Liberal (**Only show in SA, WA, TAS and ACT**)
4. National (**Only show in SA, WA, TAS and ACT**)
5. Country Liberals (**Only show in NT**)
6. Greens
7. One Nation
8. United Australia Party (**Only show in QLD, SA, WA, TAS and NT**)
9. Shooters, Fishers and Farmers (**Only show in NSW**)
10. Derryn Hinch's Justice Party (**Only show in VIC**)
11. Centre Alliance (**Only show in SA**)
12. Jacqui Lambie Network (**Only show in TAS**)
13. Sustainable Australia (**Only show in ACT**)
14. Independent or other party
15. Don't know

DO NOT ASK IF Q21=9 [I am not enrolled to vote at federal elections]

Q26. If a state election was held tomorrow, to which party would you give your first preference vote in the Legislative Assembly / House of Assembly (Lower House)?

SINGLE RESPONSE. STATEMENTS 18 & 19 TO REMAIN AT BOTTOM OF LIST. RANDOMISE STATEMENTS 1 & 2/3/4

1. Labor
2. Liberal/National (**Only show in NSW, VIC and QLD**)
3. Liberal (**Only show in SA, WA, TAS and ACT**)
5. Country Liberal (**Only show in NT**)
6. Greens
9. Shooters, Fishers and Farmers (**Only show in NSW, VIC, TAS and NT**)
13. Sustainable Australia (**Only show in NSW**)
16. Animal Justice Party (**Only show in VIC**)
7. One Nation (**Only show in QLD and WA**)
17. Katter's Australian Party (**Only show in QLD**)
18. SA-BEST (**Only show in SA**)
19. Australian Conservatives (**Only show in SA**)
20. National (**Only show in WA**)
12. Jacqui Lambie Network (**Only show in TAS**)



21. 1 Territory (**Only show in NT**)
22. Reason Party (**Only show in ACT**)
23. Liberal Democrats (**Only show in ACT**)
14. Independent or other party
15. Don't know

ASK IF Q21=1-8 or 10-12

E556. **Thinking back to the 2019 Federal election**, to which party did you give your first preference vote in the House of Representatives (Lower House)?

SINGLE RESPONSE. STATEMENTS 8, 9 & 10 TO REMAIN AT BOTTOM OF LIST RANDOMISE STATEMENTS 1 & 2/4/5

1. Labor
2. Liberal (**Do not show in QLD or NT**)
3. National (**Do not show in QLD or NT**)
4. Liberal National Party (**Only show in QLD**)
5. Country Liberals (**Only show in NT**)
6. Greens
7. Pauline Hanson's One Nation
8. United Australia Party
9. Independent or other party
10. Can't remember
11. I didn't vote in the last election

ASK IF Q21=1-8 or 10-12

Q36. Will the upcoming 2022 federal election be the first time you vote at a federal election?

SINGLE RESPONSE

1. Yes
2. No

ASK ALL

E494. Which is closer to your own view about the federal Coalition government?

SINGLE RESPONSE

1. Deserves to be re-elected
2. Time to give someone else a go
3. Unsure

E563. In general, would you say that Australia is heading in the right direction or is it off on the wrong track?

SINGLE RESPONSE. ROTATE 1 AND 2.

1. Right direction
2. Wrong track
3. Unsure



E47. As far as you know, do you think Australia is doing enough, not enough or too much to address climate change?

SINGLE RESPONSE

1. Not doing enough
2. Doing enough
3. Doing too much
4. Don't know

ASK ALL

E53. Which of the following best describes how you intend to vote at the 2022 Federal Election?

SINGLE RESPONSE

1. I will vote at a pre-poll before election day
2. I will vote by post
3. I will vote at a polling station on election day
4. I'm not sure how I will vote
5. I don't intend to vote
6. I intend to vote informal
7. ~~I have already placed my vote~~

E67. How much attention have you been paying to the news, advertising and updates from the 2022 Federal Election?

SINGLE RESPONSE

1. Have not been paying any attention
2. Have been paying little attention
3. Have been paying some attention
4. Have been paying a lot of attention

E69. Which party do you expect will win the 2022 Federal Election and form Government?

SINGLE RESPONSE

1. Labor
2. Liberal/National

ASK RANDOM 50% OF SAMPLE

E70. What is the one word that best describes Anthony Albanese?

OPEN ENDED RESPONSE. ONE WORD ONLY

ASK REMAINING 50% OF SAMPLE

E71. What is the one word that best describes Scott Morrison?

OPEN ENDED RESPONSE. ONE WORD ONLY



ASK ALL

E583. How important are each of the following issues to you when it comes to voting at this year's federal election?

- a. **0 - Not at all important**
- b. 1
- c. 2
- d. 3
- e. 4
- f. 5
- g. 6
- h. 7
- i. 8
- j. 9
- k. **10 – Very Important**

SINGLE RESPONSE FOR EACH ROW. RANDOMISE STATEMENTS. USE 11 POINT SCALE, LABELLING TOP AND BOTTOM POINTS ONLY.

1. The relationship between China and the Solomon Islands
2. Boat turnbacks and asylum seekers
3. The debate over the participation of transgender people in sport
4. Cost of living
5. Job security
6. Reducing government debt
7. Climate change
8. Improving public services such as health and welfare

E584. Which political party do you trust more to manage the following issues?

- a. **Coalition**
- b. **Labor**
- c. **No difference**

SINGLE RESPONSE FOR EACH ROW. RANDOMISE STATEMENTS. RANDOMISE ANSWER OPTIONS A & B

1. The relationship between China and the Solomon Islands
2. Boat turnbacks and asylum seekers
3. The debate over the participation of transgender people in sport
4. Cost of living
5. Job security
6. Reducing government debt
7. Climate change
8. Improving public services such as health and welfare

E585. Which of the following is more important to you when it comes to choosing which political party to vote for at this year's federal election?

SINGLE RESPONSE



1. A political party that has better policies for Australia
2. A political party that has a leader who would make a better prime minister
3. Unsure

ASK ALL

E293. Which of the following best describes how you feel about your current financial circumstances?

SINGLE RESPONSE

1. Comfortable. I don't have to worry about paying bills, I have savings and enough to buy luxuries
2. Secure. I'm able to pay bills and usually have money spare for savings or buying luxuries
3. Struggling a bit. I have to watch the budget to make sure there's enough money for all the bills
4. In serious difficulty. Being able to pay all the bills is a regular concern



Q14. Regardless of which party you intend to vote for or how you currently feel about the parties and their leaders, to which party do you generally feel closest?

SINGLE RESPONSE

1. Labor
2. Liberal
3. National
4. Greens
8. One Nation
5. Independent or other party
6. Don't know
7. None of them

DEMOGRAPHICS

Thank you for your time so far, we only have a few more questions.

D6. What is the total of all wages/salaries, government benefits, pensions, allowances, and other income that your household usually receives (GROSS – before tax and superannuation deductions)?

SINGLE RESPONSE

1. \$3,500 or more per week (\$182,000 or more per year)
2. \$3,000-\$3,499 per week (\$156,000-\$181,999 per year)
3. \$2,500-\$2,999 per week (\$130,000-\$155,999 per year)
4. \$2,000-\$2,499 per week (\$104,000-\$129,999 per year)
5. \$1,500-\$1,999 per week (\$78,000-\$103,999 per year)
6. \$1,250-\$1,499 per week (\$65,000-\$77,999 per year)
7. \$1,000-\$1,249 per week (\$52,000-\$64,999 per year)
8. \$800-\$999 per week (\$41,600-\$51,999 per year)
9. \$600-\$799 per week (\$31,200-\$41,599 per year)
10. \$400-\$599 per week (\$20,800-\$31,199 per year)
11. \$300-\$399 per week (\$15,600-\$20,799 per year)
12. \$200-\$299 per week (\$10,400-\$15,599 per year)
13. \$1-\$199 per week (\$1-\$10,399 per year)
14. No income
15. Negative income
16. Prefer not to say

D7. What is your current employment status?

SINGLE RESPONSE

1. Employed, working Full-time (more than 35hours a week)
2. Self Employed, working Full-time (more than 35hours a week)
3. Employed, working Part-time (less than 35hours a week)
4. Unemployed, looking for Full-time work (more than 35hours a week)
5. Unemployed, looking for Part-time work (less than 35hours a week)
6. Not Employed and not looking for work
7. Student
8. Beneficiary/Welfare
9. Retired



10. Look after the house full time
11. Other (please specify)
12. Refuse to answer

ASK IF D7=1 OR 3

D19. On which type of contract are you employed?

SINGLE RESPONSE

1. Permanent contract
2. Short-term contract (more than 6 months)
3. Daily or weekly hire
4. Period trade contract
5. Casual
6. Independent contractor/sub-contractor
7. Labor hire/Employment agency staff
8. Probation
9. Apprentice/Trainee
10. I do not have a formal contract with employer

ASK IF EMPLOYED [D7=1-3]

D15. Which of the following best describes the industry in which you work?

SINGLE RESPONSE

1. Agriculture
2. Mining
3. Manufacturing
4. Electricity, gas, water and waste services
5. Construction
6. Wholesale trade
7. Retail trade
8. Accommodation and food services
9. Transport, postal and warehousing
10. Information, media and telecommunications
11. Rental, hiring and real estate services
12. Professional, scientific and technical services
13. Administration and support services
14. Public administration and safety
15. Education and training
16. Health care and social assistance
17. Arts and recreation services
18. Other

ASK ALL

D20. Are you, or have you been in the past a member of a trade union?

SINGLE RESPONSE

1. Yes, currently a trade union member
2. No, but have been a trade union member in the past
3. No, and have never been a member of a trade union



4. Prefer not to answer

ASK ALL

D8. What is your marital status?

SINGLE RESPONSE

1. Never married
2. Widowed
3. Divorced
4. Separated but not divorced
5. Married/De Facto
6. Refuse to answer

D14. What is the highest level of education you have attained?

SINGLE RESPONSE

1. Year 9 and below
2. Year 10 and above
3. Certificate levels I-IV
4. Diploma or advanced diploma
5. Graduate diploma or certificate
6. Bachelor or honours degree
7. Post-graduate degree
8. Other (please specify)
9. I prefer not to answer

D11. How are you completing this survey?

SINGLE RESPONSE

1. Desktop computer at work
2. Laptop computer at work
3. Laptop on the move
4. Desktop computer at home
5. Laptop computer at home
6. Smart/Mobile phone
7. Internet café/Library
8. iPad/Tablet
9. Other

D21. Which of the following applies to you?

- a. Yes
- b. No
- c. Prefer not to say

SINGLE RESPONSE PER STATEMENT. RANDOMISE ANSWER STATEMENTS.

1. I identify as Aboriginal or Torres Strait Islander



2. I was born in Australia
3. Both my parents were born in Australia
4. I use a language other than English at home or with close family members

D12. And which of the following best describes the type of household you currently live in?

SINGLE RESPONSE

1. Single without children
2. Couple with no children
3. Group household with no children
4. Mix of adults - no children under 18yrs in the household
5. Young family - mainly dependent pre-school kids
6. Middle family - mainly dependent school aged kids
7. Older family - mainly dependent teenagers or older still at home
8. Single or couple whose children have left home
9. Other

ASK IF D12≠1

D13. Including yourself, how many people in total live in your household?

SINGLE RESPONSE

1. One (**Only show if D12=8**)
2. Two
3. Three
4. Four
5. Five
6. Six or more

ASK IF D12=5,6,7 OR 9

D9. How many **dependent children** are there in your household?

SINGLE RESPONSE

1. One
2. Two
3. Three
4. Four
5. Five
6. Six
7. Seven
8. Eight or more

