|  |  |
| --- | --- |
|  |  |
| **Project Name** | **Federal Election Exit Poll** |
| **General Project Details** |
| Research Company | Essential Research |
| End client/Commissioned by | Solutions for Climate |
| Project dates | 25th April to 3rd May 2025 |
| Australia Polling Council compliant | Yes |
| **Sample Details** |
| Sample source | Online panel sample supplied by Dynata |
| Data collection | 100% online |
| Sample size | n=1,231 |
| Target population | Australian residents aged 18+ who have already voted in the 2025 Federal Election |
| Quotas | Quotas were applied to be representative of the target population by gender, age and location. |
| **Weighting information** |
| Weighting applied to final/published results | Yes |
| Weighting methodology | RIM and cell weighting |
| Weighting variables | Age/Gender/Location/Previous Vote (May 2022 Federal Election) |
| Weighting target source | ABS, AEC |
| Effective sample size | n=845 |
| Weighting efficiency | 69% |
| Maximal margin of error(Effective sample size) | ±3.4% (95% confidence level) |
| **Question information** |
| Statement randomisation | Where respondents are required to provide ratings to a list of statements (or select from a list of other items) the statements (or other items) are randomised. For some surveys the statements/items are presented in 'carousel' format this means that the respondents can only see one statement/item at a time.To identify which questions are randomised look for the **RANDOMISE** instruction the questionnaire below.  |

 **Questionnaire Content**

**1. Screeners**

S1. What is your gender?

**SINGLE RESPONSE**

1. Male
2. Female
3. Other term (please specify)
4. Prefer not to say **[TERMINATE]**

S2. What is your age?

**SINGLE RESPONSE**

1. Under 18 **[TERMINATE]**
2. 18-24
3. 25-34
4. 35-44
5. 45-54
6. 55-64
7. 65-74
8. 75+
9. Prefer not to answer **[TERMINATE]**

S3. What is your postcode?

**FOUR DIGIT FREE TEXT BOX**

**2. VOTING AND POLITICS SECTION**

Q1. Have you already voted in the upcoming Australian federal election to be held on 3rd May 2025?

**SINGLE RESPONSE**

1. Yes
2. No, **[TERMINATE]**

Q2. To which party did you give your first preference vote in the House of Representatives (Lower House)?

**SINGLE RESPONSE. STATEMENT 10 TO REMAIN AT BOTTOM OF LIST RANDOMISE STATEMENTS 1 & 2/4/5 ONLY**

1. Labor
2. Liberal **[Do not show in QLD or NT]**
3. National **[Do not show in QLD or NT]**
4. Liberal National Party **[Only show in QLD]**
5. Country Liberals **[Only show in NT]**
6. Greens
7. Pauline Hanson’s One Nation
8. Trumpet of Patriots
9. Independent or other party
10. Don’t know

 **ASK IF Q2=6-9**

Q3. Following your first preference vote, which of the following did you preference higher in the House of Representatives (Lower House)?

**SINGLE RESPONSE. RANDOMISE 1 & 2**

1. Labor
2. Liberal/National Coalition

Q4. At the previous Federal election (held on 21st May 2022), to which party did you give your first preference vote in the House of Representatives (Lower House)?

**SINGLE RESPONSE. OPTION 10 TO REMAIN AT BOTTOM OF LIST RANDOMISE OPTIONS 1 & 2/4/5**

1. Labor
2. Liberal **[Do not show in QLD or NT]**
3. National **[Do not show in QLD or NT]**
4. Liberal National Party **[Only show in QLD]**
5. Country Liberals **[Only show in NT]**
6. Greens
7. Pauline Hanson’s One Nation
8. Trumpet of Patriots
9. Independent or other party
10. Don’t know

Q5. After a federal election, if no party wins an outright majority of seats in the House of Representatives (the lower house of Parliament) then negotiation will be necessary to form a government.

In this situation, the major party that can demonstrate it can pass key votes such as budgets with the support of minor parties or independents will typically form a government despite not having a majority by itself.

This is sometimes called a minority government or a power-sharing government.

 If neither major party wins an outright majority at the upcoming federal election, which three of these considerations should be the most important for independent MPs to consider as they decide who to support to form government?

Please select the three most important factors 1=Most important, 2=2nd most important, 3=3rd most important

**SELECTED RANKING 1-3. ONLY THREE OPTIONS TO BE SELECTED. NO DUPLICATION. RANDOMISE OPTIONS.**

1. The party the that has won the most seats elsewhere in the country
2. The party the MP believes has the best policies for the entire nation
3. The party the MP believes will deliver the best benefits in their electorate
4. The party the MP believes can maintain the most stable government
5. The party that the MP’s electorate has supported in previous elections

Q19. If neither party wins enough seats to form government by itself, which of these statements is closer to what you think independent MPs should do?

**SINGLE RESPONSE. RANDOMISE OPTIONS**

1. Support the party they think is better overall for Australia to form government
2. Support the party that won more seats to form government

Q6. In the event no party wins an outright majority of seats in the House of Representatives, which of the following is closest to your view about how Independent MPs should negotiate with the major parties?

**SINGLE RESPONSE. RANDOMISE OPTIONS**

1. Independent MPs should decide who to support to form government as soon as possible, even if it means they don’t get as many negotiated outcomes
2. Independent MPs should take their time to negotiate the best possible outcomes, even if it means they don’t decide who will form government straight away

Q7. To what extent do you agree or disagree with the following statements about minority and power sharing governments?

1. **Strongly disagree**
2. **Somewhat disagree**
3. **Neither agree, nor disagree**
4. **Somewhat agree**
5. **Strongly agree**

**SINGLE RESPONSE PER STATEMENT. RANDOMISE STATEMENTS**

1. It’s good for independents to have the balance of power and hold the major parties accountable
2. Both Labor and Liberal-National single-party governments have failed to deliver real improvements for Australians in the last 12 years
3. Support for the major parties has been going down because they have not done enough to address the biggest problems facing Australia

Q8. In recent elections there has been an increase in independents elected to parliament as part of a movement that has been described as the ‘community independents’ or ‘Teal independents’.

If there was a community independent candidate running in your electorate, how likely would you have been to vote for them?

**SINGLE RESPONSE**

1. Not at all likely
2. A little likely
3. Quite likely
4. Very likely
5. Unsure

Q9. If a power-sharing government between independents and a major party delivered the following policies in the next 12 months, would you feel more or less positive about the government?

1. **Much less positive**
2. **Less positive**
3. **The same**
4. **More positive**
5. **Much more positive**

**SINGLE RESPONSE PER STATEMENT. RANDOMISE STATEMENTS**

1. Build more government funded social and affordable housing
2. Reduce the cost of childcare
3. Increase funding to domestic violence services
4. Stop approvals of coal mining projects
5. Keep more gas in Australia for Australian consumers
6. Protect Australia’s economic interests during Donald Trump’s Presidency

Q10. How important is it to you that the next Prime Minister understands and believes in the science of climate change?

**SINGLE RESPONSE**

1. Not at all important
2. Not that important
3. Quite important
4. Very important

Q11. The Labor Party announced $2.3 billion to help more households access home batteries to reduce energy bills.

How did this announcement affect your consideration to vote for them?

**SINGLE RESPONSE**

1. Much less likely to vote for them
2. Somewhat less likely to vote for them
3. It didn’t change my vote either way
4. Somewhat more likely to vote for them
5. Much more likely to vote for them

Q12. Below is a list of policies the Liberal/National Coalition have pledged to implement if they win the election.

To what extent do you support or oppose each of these policies?

1. **Strongly oppose**
2. **Somewhat oppose**
3. **Neither support, not oppose**
4. **Somewhat support**
5. **Strongly support**

**SINGLE RESPONSE PER STATEMENT. RANDOMISE STATEMENTS**

1. Halving the tax on petrol for one year
2. Cutting 41,000 jobs from the public service
3. Allowing first-home buyers to tax deduct some of their mortgage payments
4. Keep more gas for Australians by introducing a gas reservation policy
5. Building seven nuclear reactors across Australia
6. Increasing spending on defence by $21 billion per year

Q13. Which of the following do you think the government should do in relation to coal mining operations in Australia?

**SINGLE RESPONSE. RANDOMISE OPTIONS 1 & 3**

1. Start to phase out existing coal mining projects
2. Stop approving new coal mining projects but continue with existing projects
3. Continue approving new coal projects and continue with existing projects
4. I don’t know

Q14. To what extent do you agree or disagree that during their times in majority government over the last 12 years, neither major party has done enough on….?

1. **Strongly disagree**
2. **Somewhat disagree**
3. **Neither agree nor disagree**
4. **Somewhat agree**
5. **Strongly agree**

**SINGLE RESPONSE PER STATEMENT. RANDOMISE STATEMENTS**

1. Cost of Living
2. Housing
3. Climate change
4. Global security
5. Healthcare

Q15. Do you think Australia will be better served with elected leaders who strive to act more like Donald Trump or less like him?

**SINGLE RESPONSE**

1. More like Donald Trump
2. Less like Donald Trump
3. I don’t know

Q16. Would you prefer Australia's elected leaders focus on:

**SINGLE RESPONSE**

1. Challenging Donald Trump
2. Earning favour from Donald Trump
3. I don’t know

Q17. How would it change your view towards the Liberal/National Coalition if they adopted more ideas from Donald Trump?

**SINGLE RESPONSE**

1. More negative
2. No change
3. More positive
4. I don’t know

Q18. How important were your views on Donald Trump in determining who you voted for at the Federal election?

**SINGLE RESPONSE**

1. Very important
2. Somewhat important
3. Not that important
4. Not at all important

**Demographics:**

D1. Which of the following best describes how you feel about your current financial circumstances?

**SINGLE RESPONSE**

* + - 1. Comfortable. I don’t have to worry about paying bills, I have savings and enough to buy luxuries
			2. Secure. I’m able to pay bills and usually have money spare for savings or buying luxuries
			3. Struggling a bit. I have to watch the budget to make sure there’s enough money for all the bills
			4. In serious difficulty. Being able to pay all the bills is a regular concern

D2. Which of the following best describes your current living situation?

**SINGLE RESPONSE**

1. Live in your own home
2. Rent
3. Live with parents, other family members or friends
4. Living in temporary or short-term accommodation (incl. house-sitting, couch-surfing etc.)
5. Other (please specify)

**—--- END —------**