

Project Name

Essential Report Omnibus Poll

General Project Details

Research Company	Essential Research
End client/Commissioned by	n/a
Project dates	See below
Australia Polling Council compliant	Yes

Sample Details

Sample source	Online panel sample supplied by QuestionPro
Data collection	100% online
Sample size	See below
Target population	Australian residents aged 18+
Quotas	Representative of target population. Quotas applied for age, gender and location

Weighting information

Weighting applied to final/published results	Yes
Weighting methodology	RIM and cell weighting
Weighting variables	Age/Gender/Location/Previous Vote (May 2025 Federal Election)/Education
Weighting target source	ABS, AEC
Effective sample size	See below
Weighting efficiency	See below
Margin of Error (Effective sample size)	See below

Question information

Statement randomisation	<p>Where respondents are required to provide ratings to a list of statements (or select from a list of other items) the statements (or other items) are randomised.</p> <p>For some surveys the statements/items are presented in 'carousel' format this means that the respondents can only see one statement/item at a time.</p> <p>To identify which questions are randomised look for the RANDOMISE instruction the questionnaire below.</p>
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Individual Survey Details

Publication Date	Fieldwork Start Date	Fieldwork End Date	Target sample	Sample Size	Weighting efficiency	Effective Sample Size	Margin of Error
24-May-21	19-May-21	23-May-21	National	1,100	91%	1,006	±3.1%
07-Jun-21	02-Jun-21	06-Jun-21	National	1,104	92%	1,019	±3.1%
21-Jun-21	16-Jun-21	20-Jun-21	National	1,087	94%	1,017	±3.1%
06-Jul-21	30-Jun-21	04-Jul-21	National	1,099	90%	987	±3.1%
			NSW	553	98%	541	±4.2%
19-Jul-21	14-Jul-21	18-Jul-21	National	1,100	91%	1,004	±3.1%
03-Aug-21	28-Jul-21	01-Aug-21	National	1,098	96%	1,057	±3.0%
16-Aug-21	11-Aug-21	15-Aug-21	National	1,100	95%	1,049	±3.0%
30-Aug-21	25-Aug-21	29-Aug-21	National	1,100	93%	1,026	±3.1%
13-Sep-21	08-Sep-21	12-Sep-21	National	1,100	93%	1,023	±3.1%
27-Sep-21	22-Sep-21	26-Sep-21	National	1,094	94%	1,024	±3.1%
11-Oct-21	06-Oct-21	10-Oct-21	National	1,097	90%	987	±3.1%
25-Oct-21	20-Oct-21	24-Oct-21	National (with WA and SA boost)	1,781	63%	1,120	±2.9%
08-Nov-21	03-Nov-21	07-Nov-21	National	1,089	91%	991	±3.1%
22-Nov-21	17-Nov-21	21-Nov-21	National	1,095	92%	1,002	±3.1%
06-Dec-21	01-Dec-21	05-Dec-21	National	1,094	92%	1,010	±3.1%
13-Dec-21	08-Dec-21	13-Dec-21	National	1,095	90%	988	±3.1%



Publication Date	Fieldwork Start Date	Fieldwork End Date	Target sample	Sample Size	Weighting efficiency	Effective Sample Size	Margin of Error
25-Jan-22	20-Jan-22	23-Jan-22	National	1,062	94%	1,001	±3.1%
08-Feb-22	02-Feb-22	06-Feb-22	National	1,069	92%	985	±3.1%
22-Feb-22	16-Feb-22	21-Feb-22	National	1,089	93%	1,013	±3.1%
08-Mar-22	02-Mar-22	06-Mar-22	National	1,093	93%	1,020	±3.1%
22-Mar-22	17-Mar-22	20-Mar-22	National	1,091	92%	1,000	±3.1%
05-Apr-22	30-Mar-22	02-Apr-22	National	1,086	91%	984	±3.1%
20-Apr-22	14-Apr-22	19-Apr-22	National	1,052	92%	971	±3.1%
03-May-22	27-Apr-22	02-May-22	National	1,630	93%	1,508	±2.5%
18-May-22	11-May-22	17-May-22	National	1,599	91%	1,459	±2.6%
31-May-22	25-May-22	30-May-22	National	1,089	88%	958	±3.2%
15-Jun-22	08-Jun-22	12-Jun-22	National	1,087	88%	957	±3.2%
28-Jun-22	23-Jun-22	27-Jun-22	National	1,087	90%	974	±3.1%
			NSW	700	92%	641	±3.9%
12-Jul-22	07-Jul-22	11-Jul-22	National	1,097	94%	1,028	±3.1%
26-Jul-22	20-Jul-22	25-Jul-22	National	1,082	89%	961	±3.2%
09-Aug-22	03-Aug-22	07-Aug-22	National	1,075	87%	932	±3.2%
23-Aug-22	17-Aug-22	21-Aug-22	National	1,065	89%	947	±3.2%
06-Sep-22	31-Aug-22	04-Sep-22	National	1,070	90%	962	±3.2%
20-Sep-22	14-Sep-22	19-Sep-22	National	1,075	91%	982	±3.1%



Publication Date	Fieldwork Start Date	Fieldwork End Date	Target sample	Sample Size	Weighting efficiency	Effective Sample Size	Margin of Error
04-Oct-22	28-Sep-22	02-Oct-22	National	1,050	89%	929	±3.2%
18-Oct-22	11-Oct-22	16-Oct-22	National	1,122	88%	985	±3.1%
01-Nov-22	26-Oct-22	30-Oct-22	National	1,038	87%	907	±3.3%
15-Nov-22	09-Nov-22	14-Nov-22	National	1,035	87%	898	±3.3%
29-Nov-22	23-Nov-22	27-Nov-22	National	1,042	90%	934	±3.2%
13-Dec-22	07-Dec-22	11-Dec-22	National	1,042	87%	906	±3.3%
24-Jan-23	18-Jan-23	22-Jan-23	National	1,050	87%	911	±3.2%
07-Feb-23	01-Feb-23	06-Feb-23	National	1,000	87%	866	±3.3%
21-Feb-23	15-Feb-23	19-Feb-23	National	1,044	84%	877	±3.3%
07-Mar-23	01-Mar-23	05-Mar-23	National	1,141	88%	1005	±3.1%
21-Mar-23	15-Mar-23	20-Mar-23	National	1,124	89%	1004	±3.1%
			NSW	708	97%	686	±3.7%
04-Apr-23	29-Mar-23	02-Apr-23	National	1,133	86%	977	±3.1%
18-Apr-23	12-Apr-23	16-Apr-23	National	1,136	86%	983	±3.1%
02-May-23	26-Apr-23	30-Apr-23	National	1,130	88%	992	±3.1%
16-May-23	10-May-23	14-May-23	National	1,125	90%	1011	±3.1%
30-May-23	24-May-23	28-May-23	National	1,138	85%	970	±3.1%
13-Jun-23	07-Jun-23	11-Jun-23	National	1,123	86%	961	±3.2%
27-Jun-23	21-Jun-23	25-Jun-23	National	1,148	85%	972	±3.1%
11-Jul-23	05-Jul-23	09-Jul-23	National	2,248	86%	1,941	±2.1%



Publication Date	Fieldwork Start Date	Fieldwork End Date	Target sample	Sample Size	Weighting efficiency	Effective Sample Size	Margin of Error
25-Jul-23	19-Jul-23	23-Jul-23	National	1,150	86%	995	±3.1%
08-Aug-23	02-Aug-23	06-Aug-23	National	1,150	87%	1,004	±3.1%
22-Aug-23	16-Aug-23	20-Aug-23	National	1,151	89%	1,027	±3.1%
05-Sep-23	30-Aug-23	03-Sep-23	National	1,151	86%	985	±3.1%
19-Sep-23	13-Sep-23	17-Sep-23	National	1,135	83%	944	±3.2%
03-Oct-23	27-Sep-23	01-Oct-23	National	1,125	87%	975	±3.1%
17-Oct-23	11-Oct-23	14-Oct-23	National	1,125	86%	970	±3.1%
31-Oct-23	25-Oct-23	29-Oct-23	National	1,149	85%	979	±3.1%
14-Nov-23	08-Nov-23	12-Nov-23	National	1,150	81%	936	±3.2%
28-Nov-23	22-Nov-23	26-Nov-23	National	1,151	81%	937	±3.2%
12-Dec-23	06-Dec-23	11-Dec-23	National	1,102	85%	934	±3.2%
30-Jan-24	24-Jan-24	28-Jan-24	National	1,201	78%	942	±3.2%
13-Feb-24	07-Feb-24	11-Feb-24	National	1,148	84%	959	±3.2%
27-Feb-24	21-Feb-24	25-Feb-24	National	1,145	82%	945	±3.2%
12-Mar-24	05-Mar-24	09-Mar-24	National	1,126	83%	935	±3.2%
26-Mar-24	20-Mar-24	24-Mar-24	National	1,150	83%	955	±3.2%
09-Apr-24	03-Apr-24	07-Apr-24	National	1,165	81%	948	±3.2%
23-Apr-24	17-Apr-24	21-Apr-24	National	1,145	83%	946	±3.2%
07-May-24	01-May-24	05-May-24	National	1,150	84%	972	±3.1%
21-May-24	16-May-24	19-May-24	National	1,149	82%	937	±3.2%



Publication Date	Fieldwork Start Date	Fieldwork End Date	Target sample	Sample Size	Weighting efficiency	Effective Sample Size	Margin of Error
04-Jun-24	29-May-24	02-Jun-24	National	1,160	85%	987	±3.1%
18-Jun-24	12-Jun-24	16-Jun-24	National	1,181	81%	957	±3.2%
02-Jul-24	26-Jun-24	30-Jun-24	National	1,141	83%	948	±3.2%
16-Jul-24	10-Jul-24	14-Jul-24	National	1,122	80%	892	±3.3%
30-Jul-24	24-Jul-24	28-Jul-24	National	1,137	83%	943	±3.2%
13-Aug-24	08-Aug-24	11-Aug-24	National	1,132	83%	940	±3.2%
27-Aug-24	20-Aug-24	24-Aug-24	National	1,129	80%	898	±3.3%
10-Sep-24	03-Sep-24	07-Sep-24	National	1,132	81%	919	±3.2%
24-Sep-24	18-Sep-24	22-Sep-24	National	1,117	83%	927	±3.2%
08-Oct-24	02-Oct-24	06-Oct-24	National	1,139	80%	909	±3.3%
22-Oct-24	16-Oct-24	20-Oct-24	National	1,140	85%	972	±3.1%
05-Nov-24	30-Oct-24	03-Nov-24	National	1,131	86%	970	±3.1%
19-Nov-24	13-Nov-24	18-Nov-24	National	1,206	78%	944	±3.2%
03-Dec-24	27-Dec-24	01-Dec-24	National	1,123	80%	895	±3.3%
17-Dec-24	12-Dec-24	15-Dec-24	National	1,151	83%	951	±3.2%
21-Jan-25	15-Jan-25	19-Jan-25	National	1,132	81%	914	±3.2%
04-Feb-25	29-Jan-25	03-Feb-25	National	1,150	79%	910	±3.2%
18-Feb-25	12-Feb-25	16-Feb-25	National	1,146	78%	898	±3.3%
04-Mar-25	26-Feb-25	02-Mar-25	National	1,150	79%	908	±3.3%
18-Mar-25	12-Mar-25	17-Mar-25	National	2,256	80%	1,813	±2.3%



Publication Date	Fieldwork Start Date	Fieldwork End Date	Target sample	Sample Size	Weighting efficiency	Effective Sample Size	Margin of Error
01-Apr-25	26-Mar-25	31-Mar-25	National	1,144	78%	896	±3.3%
15-Apr-25	09-Apr-25	13-Apr-25	National	2,254	80%	1,811	±2.3%
29-Apr-25	24-Apr-25	27-Apr-25	National	2,241	82%	1,847	±2.3%
13-May-25	07-May-25	11-May-25	National	1,137	85%	969	±3.1%
30-Jul-25	24-Jul-25	29-Jul-25	National	1,012	85%	858	±3.3%
27-Aug-25	20-Aug-25	26-Aug-25	National	1,034	85%	878	±3.3%
30-Sep-25	24-Sep-25	29-Sep-25	National	1,001	82%	822	±3.4%
29-Oct-25	22-Oct-25	27-Oct-25	National	1,041	82%	849	±3.4%
26-Nov-25	19-Nov-25	24-Nov-25	National	1,020	86%	873	±3.3%
10-Dec-25	03-Dec-25	08-Dec-25	National	1,030	89%	920	±3.2%
28-Jan-26	19-Jan-26	23-Jan-26	National	1,022	82%	833	±3.4%
25-Feb-26	18-Feb-26	23-Feb-26	National	1,002	78%	786	±3.5%
25-Mar-26	18-Mar-26	23-Mar-26	National	1,008	82%	829	±3.4%



Questionnaire Content (18 March 2026)

SCREENERS

ASK ALL

D1. What is your gender?

SINGLE RESPONSE

1. Male
2. Female

D2. What is your age?

SINGLE RESPONSE

1. Under 18 **[TERMINATE]**
2. 18-19
3. 20-24
4. 25-29
5. 30-34
6. 35-39
7. 40-44
8. 45-49
9. 50-54
10. 55-59
11. 60-64
12. 65-69
13. 70-74
14. 75 and over

D3. In which one of the following areas do you live?

SINGLE RESPONSE

1. Sydney
2. NSW other than Sydney
3. Melbourne
4. Victoria other than Melbourne
5. Brisbane
6. Queensland other than Brisbane
7. Adelaide



8. South Australia other than Adelaide
9. Perth
10. Western Australia other than Perth
11. Hobart
12. Tasmania other than Hobart
13. Darwin
14. Northern Territory other than Darwin
15. Australian Capital Territory
16. Other **[TERMINATE]**

D4. What is your postcode?

4-DIGIT OPEN-BOX. VALIDATE POSTCODES BASED ON D3

Q41. Are you enrolled to vote in the next Australian federal election?

SINGLE RESPONSE

1. Yes
2. No, but will be come 2028
3. No, and won't be come 2028

ASK IF Q41=1

Q43. Did you vote in the May 2025 federal election, or were you unable to do so for some reason?

SINGLE RESPONSE

1. Yes, voted
2. No, unable to
3. Not enrolled to vote

ASK IF Q41=1 or 2

Q21. If a federal election was held tomorrow, to which party would you give your first preference vote in the House of Representatives (Lower House)?

SINGLE RESPONSE. STATEMENTS 7 & 8 TO REMAIN AT BOTTOM OF LIST RANDOMISE STATEMENTS 1 & 2/3/4/5

1. Labor
2. Liberal **(Do not show in QLD or NT)**
3. National **(Do not show in QLD or NT)**
4. Liberal National Party **(Only show in QLD)**
5. Country Liberals **(Only show in NT)**
6. Greens
7. Pauline Hanson's One Nation
8. Independent or other party
9. Don't know

ASK IF Q21=1-9



Q22. And how likely are you to change your vote between now and the next federal election?

SINGLE RESPONSE

1. Not at all likely to change
2. Not that likely to change
3. Quite likely to change
4. Very likely to change

ASK IF Q21=10

Q23. Well which party are you currently leaning towards?

SINGLE RESPONSE. STATEMENTS 7 & 8 TO REMAIN AT BOTTOM OF LIST RANDOMISE STATEMENTS 1 & 2/3/4/5

1. Labor
2. Liberal (**Do not show in QLD or NT**)
3. National (**Do not show in QLD or NT**)
4. Liberal National Party (**Only show in QLD**)
5. Country Liberals (**Only show in NT**)
6. Greens
7. Pauline Hanson's One Nation
8. Trumpet of Patriots
9. Independent or other party
10. Don't know

ASK IF Q21=6-9 OR Q23=6-9

Q24. Following your first preference vote, which of the following would you preference higher in the House of Representatives (Lower House)?

SINGLE RESPONSE. RANDOMISE 1 & 2

1. Labor
2. Liberal/National Coalition
3. Unsure

ASK IF Q41=1 or 2

Q26. If a state election was held tomorrow, to which party would you give your first preference vote in the Legislative Assembly / House of Assembly (Lower House)?

SINGLE RESPONSE. STATEMENT 19 TO REMAIN AT BOTTOM OF LIST. RANDOMISE STATEMENTS 1 & 2/3/4

1. Labor [**SHOW FOR ALL**]
2. Liberal/National (**Only show in NSW, VIC and QLD**)
3. Liberal (**Only show in SA, WA, TAS and ACT**)



4. Country Liberal **(Only show in NT)**
5. Greens **[SHOW FOR ALL]**
6. One Nation **[SHOW FOR ALL]**
7. Independent
8. Other party **[SHOW FOR ALL]**
9. Don't know **[SHOW FOR ALL]**

ASK IF Q43=1

Q17. At the most recent Federal election (held on 3 May 2025), to which party did you give your first preference vote in the House of Representatives (Lower House)?

SINGLE RESPONSE. OPTION 10 TO REMAIN AT BOTTOM OF LIST RANDOMISE OPTIONS 1 & 2/3/4/5

1. Labor
2. Liberal **(Do not show in QLD or NT)**
3. National **(Do not show in QLD or NT)**
4. Liberal National Party **(Only show in QLD)**
5. Country Liberals **(Only show in NT)**
6. Greens
7. Pauline Hanson's One Nation
8. Independent or other party
9. Don't know



AD HOC

Q37. Do you approve or disapprove of the job Anthony Albanese is doing as Prime Minister?

SINGLE RESPONSE

1. Strongly approve
2. Approve
3. Disapprove
4. Strongly disapprove
5. Don't know

Q56. Do you approve or disapprove of the job Angus Taylor is doing as Opposition Leader?

SINGLE RESPONSE

1. Strongly approve
2. Approve
3. Disapprove
4. Strongly disapprove
5. Don't know

E563. In general, would you say that Australia is heading in the right direction or on the wrong track?

SINGLE RESPONSE. RANDOMISE 1 & 2.

1. Right direction
2. Wrong track
3. Unsure

E1161. For the past few years Australia has experienced ongoing inflation (increase in the cost of goods and services) which has led to increased interest rates.

Which of the following do you think has contributed most to the latest interest rate increase?

Please select up to 3, where 1 means you think it has contributed the most.

RANDOMISE. RANK UP TO 3

1. Global events such as the war the Middle East
2. Spending and policy decisions of the Albanese government



3. Rising house prices
4. Price gouging by big businesses
5. Wage increases
6. Extreme weather events e.g. flooding, drought, bushfires
7. Other (please specify)
8. Unsure

E1157. How well informed do you feel about the war in Iran?

SINGLE RESPONSE

1. Very well informed
2. Somewhat informed
3. Not that informed
4. Not at all informed

E1158. Do you approve or disapprove of the US and Israel's decision **to initiate military strikes on Iran?**

SINGLE RESPONSE

1. Strongly approve
2. Approve
3. Neither approve nor disapprove
4. Disapprove
5. Strongly disapprove
6. Don't know

E1159. Based on what you have seen or heard over the past few weeks, **do you approve or disapprove of Australia's response** to the U.S. and Israel's military action in Iran?

1. Strongly approve
2. Approve
3. Neither approve or disapprove
4. Disapprove
5. Strongly disapprove
6. Don't know

E1160. Still thinking about the ongoing war in Iran, to what extent do you support or oppose Australia...

RANDOMISE ROWS. CARROUSEL.



1. Sending weapons and equipment to support third party nations impacted by Iranian counter-strikes on US bases such as the United Arab Emirates (UAE)
2. Providing naval support to end Iran's blockade of oil supplies through the Straits of Hormuz
3. Working with international organisations to help with peace talks and prevent further escalation
4. Offering refuge to civilians who are displaced by the war.
5. Sending Australian troops to support US-Israeli ground operations if requested

RESPONSE

- a. Strongly oppose
- b. Oppose
- c. Neither support nor oppose
- d. Support
- e. Strongly support
- f. Don't know

E375. In terms of diplomatic & trade relationships, for each of the following countries please indicate whether you think Australia should be working more closely with them, less closely with them or stay about the same as now?

- a. **Get closer**
- b. **Stay the same**
- c. **Become less close**
- d. **Don't know**

SINGLE RESPONSE PER STATEMENT. RANDOMISE STATEMENTS.

1. China
2. New Zealand
3. United States
4. United Kingdom
5. The European Union
6. Canada
7. Japan

E1163. Thinking about Australia's international relationships in the future, which of the following most represents your view?

SINGLE RESPONSE. RANDOMISE CODES 1 AND 2

1. Australia should prioritise maintaining its relationship with the US
2. Australia should prioritise strengthening its relationship with other middle powers such as Canada, South Korea and Japan



DEMOGRAPHICS

Thank you for your time so far, we only have a few more questions.

ASK ALL

D23. In what year were you born?

FOUR DIGIT TEXT BOX. RANGE BETWEEN 1920-2008

D6. What is the total of all wages/salaries, government benefits, pensions, allowances, and other income that your household usually receives (GROSS – before tax and superannuation deductions)?

SINGLE RESPONSE

1. \$3,500 or more per week (\$182,000 or more per year)
2. \$3,000-\$3,499 per week (\$156,000-\$181,999 per year)
3. \$2,500-\$2,999 per week (\$130,000-\$155,999 per year)
4. \$2,000-\$2,499 per week (\$104,000-\$129,999 per year)
5. \$1,500-\$1,999 per week (\$78,000-\$103,999 per year)
6. \$1,250-\$1,499 per week (\$65,000-\$77,999 per year)
7. \$1,000-\$1,249 per week (\$52,000-\$64,999 per year)
8. \$800-\$999 per week (\$41,600-\$51,999 per year)
9. \$600-\$799 per week (\$31,200-\$41,599 per year)
10. \$400-\$599 per week (\$20,800-\$31,199 per year)
11. \$300-\$399 per week (\$15,600-\$20,799 per year)
12. \$200-\$299 per week (\$10,400-\$15,599 per year)
13. \$1-\$199 per week (\$1-\$10,399 per year)
14. No income
15. Negative income
16. Prefer not to say

D7. What is your current employment status?

SINGLE RESPONSE

1. Employed, working Full-time (more than 35 hours a week)
2. Self Employed, working Full-time (more than 35 hours a week)
3. Employed, working Part-time (less than 35 hours a week)
4. Unemployed, looking for Full-time work (more than 35 hours a week)
5. Unemployed, looking for Part-time work (less than 35 hours a week)
6. Not Employed and not looking for work
7. Student
8. Beneficiary/Welfare



9. Retired
10. Look after the house full time
11. Other (please specify)
12. Refuse to answer

D24. Which of the following best describes how you feel about your **current** financial circumstances?

SINGLE RESPONSE

1. Comfortable. I don't have to worry about paying bills, I have savings and enough to buy luxuries
2. Secure. I'm able to pay bills and usually have money spare for savings or buying luxuries
3. Struggling a bit. I have to watch the budget to make sure there's enough money for all the bills
4. In serious difficulty. Being able to pay all the bills is a regular concern

D22. Which of the following best describes your current living situation?

SINGLE RESPONSE

1. Live in your own home
2. Rent
3. Live with family or friends
4. Other

D25. Are you currently paying off a mortgage/home loan?

SINGLE RESPONSE

1. Yes
2. No

D14. What is the highest level of education you have attained?

SINGLE RESPONSE

1. Year 9 and below
2. Year 10 and above
3. Certificate levels I-IV
4. Diploma or advanced diploma
5. Graduate diploma or certificate
6. Bachelor or honours degree
7. Post-graduate degree



8. Other (please specify)
9. I prefer not to answer

D21. Which of the following applies to you?

- a. Yes
- b. No
- c. Prefer not to say

SINGLE RESPONSE PER STATEMENT. RANDOMISE ANSWER STATEMENTS.

1. I identify as Aboriginal or Torres Strait Islander
2. I was born in Australia
3. Both my parents were born in Australia
4. I use a language other than English at home or with close family members
5. I have a disability or long-term health condition (lasting more than 6 months)

D12. And which of the following best describes the type of household you currently live in?

SINGLE RESPONSE

1. Single without children
2. Couple with no children
3. Group household with no children
4. Mix of adults - no children under 18yrs in the household
5. Young family - mainly dependent pre-school kids
6. Middle family - mainly dependent school aged kids
7. Older family - mainly dependent teenagers or older still at home
8. Single or couple whose children have left home
9. Other

