

Project Name

Essential Report Omnibus Poll

General Project Details

Research Company	Essential Research
End client/Commissioned by	n/a
Project dates	See below
Australia Polling Council compliant	Yes

Sample Details

Sample source	Online panel sample supplied by QuestionPro
Data collection	100% online
Sample size	See below
Target population	Australian residents aged 18+
Quotas	Representative of target population. Quotas applied for age, gender and location

Weighting information

Weighting applied to final/published results	Yes
Weighting methodology	RIM and cell weighting
Weighting variables	Age/Gender/Location/Previous Vote (May 2025 Federal Election)/Education
Weighting target source	ABS, AEC
Effective sample size	See below
Weighting efficiency	See below
Margin of Error (Effective sample size)	See below

Question information

Statement randomisation	<p>Where respondents are required to provide ratings to a list of statements (or select from a list of other items) the statements (or other items) are randomised.</p> <p>For some surveys the statements/items are presented in 'carousel' format this means that the respondents can only see one statement/item at a time.</p> <p>To identify which questions are randomised look for the RANDOMISE instruction the questionnaire below.</p>
-------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Individual Survey Details

Publication Date	Fieldwork Start Date	Fieldwork End Date	Target sample	Sample Size	Weighting efficiency	Effective Sample Size	Margin of Error
24-May-21	19-May-21	23-May-21	National	1,100	91%	1,006	±3.1%
07-Jun-21	02-Jun-21	06-Jun-21	National	1,104	92%	1,019	±3.1%
21-Jun-21	16-Jun-21	20-Jun-21	National	1,087	94%	1,017	±3.1%
06-Jul-21	30-Jun-21	04-Jul-21	National	1,099	90%	987	±3.1%
			NSW	553	98%	541	±4.2%
19-Jul-21	14-Jul-21	18-Jul-21	National	1,100	91%	1,004	±3.1%
03-Aug-21	28-Jul-21	01-Aug-21	National	1,098	96%	1,057	±3.0%
16-Aug-21	11-Aug-21	15-Aug-21	National	1,100	95%	1,049	±3.0%
30-Aug-21	25-Aug-21	29-Aug-21	National	1,100	93%	1,026	±3.1%
13-Sep-21	08-Sep-21	12-Sep-21	National	1,100	93%	1,023	±3.1%
27-Sep-21	22-Sep-21	26-Sep-21	National	1,094	94%	1,024	±3.1%
11-Oct-21	06-Oct-21	10-Oct-21	National	1,097	90%	987	±3.1%
25-Oct-21	20-Oct-21	24-Oct-21	National (with WA and SA boost)	1,781	63%	1,120	±2.9%
08-Nov-21	03-Nov-21	07-Nov-21	National	1,089	91%	991	±3.1%
22-Nov-21	17-Nov-21	21-Nov-21	National	1,095	92%	1,002	±3.1%
06-Dec-21	01-Dec-21	05-Dec-21	National	1,094	92%	1,010	±3.1%
13-Dec-21	08-Dec-21	13-Dec-21	National	1,095	90%	988	±3.1%



Publication Date	Fieldwork Start Date	Fieldwork End Date	Target sample	Sample Size	Weighting efficiency	Effective Sample Size	Margin of Error
25-Jan-22	20-Jan-22	23-Jan-22	National	1,062	94%	1,001	±3.1%
08-Feb-22	02-Feb-22	06-Feb-22	National	1,069	92%	985	±3.1%
22-Feb-22	16-Feb-22	21-Feb-22	National	1,089	93%	1,013	±3.1%
08-Mar-22	02-Mar-22	06-Mar-22	National	1,093	93%	1,020	±3.1%
22-Mar-22	17-Mar-22	20-Mar-22	National	1,091	92%	1,000	±3.1%
05-Apr-22	30-Mar-22	02-Apr-22	National	1,086	91%	984	±3.1%
20-Apr-22	14-Apr-22	19-Apr-22	National	1,052	92%	971	±3.1%
03-May-22	27-Apr-22	02-May-22	National	1,630	93%	1,508	±2.5%
18-May-22	11-May-22	17-May-22	National	1,599	91%	1,459	±2.6%
31-May-22	25-May-22	30-May-22	National	1,089	88%	958	±3.2%
15-Jun-22	08-Jun-22	12-Jun-22	National	1,087	88%	957	±3.2%
28-Jun-22	23-Jun-22	27-Jun-22	National	1,087	90%	974	±3.1%
			NSW	700	92%	641	±3.9%
12-Jul-22	07-Jul-22	11-Jul-22	National	1,097	94%	1,028	±3.1%
26-Jul-22	20-Jul-22	25-Jul-22	National	1,082	89%	961	±3.2%
09-Aug-22	03-Aug-22	07-Aug-22	National	1,075	87%	932	±3.2%
23-Aug-22	17-Aug-22	21-Aug-22	National	1,065	89%	947	±3.2%
06-Sep-22	31-Aug-22	04-Sep-22	National	1,070	90%	962	±3.2%
20-Sep-22	14-Sep-22	19-Sep-22	National	1,075	91%	982	±3.1%



Publication Date	Fieldwork Start Date	Fieldwork End Date	Target sample	Sample Size	Weighting efficiency	Effective Sample Size	Margin of Error
04-Oct-22	28-Sep-22	02-Oct-22	National	1,050	89%	929	±3.2%
18-Oct-22	11-Oct-22	16-Oct-22	National	1,122	88%	985	±3.1%
01-Nov-22	26-Oct-22	30-Oct-22	National	1,038	87%	907	±3.3%
15-Nov-22	09-Nov-22	14-Nov-22	National	1,035	87%	898	±3.3%
29-Nov-22	23-Nov-22	27-Nov-22	National	1,042	90%	934	±3.2%
13-Dec-22	07-Dec-22	11-Dec-22	National	1,042	87%	906	±3.3%
24-Jan-23	18-Jan-23	22-Jan-23	National	1,050	87%	911	±3.2%
07-Feb-23	01-Feb-23	06-Feb-23	National	1,000	87%	866	±3.3%
21-Feb-23	15-Feb-23	19-Feb-23	National	1,044	84%	877	±3.3%
07-Mar-23	01-Mar-23	05-Mar-23	National	1,141	88%	1005	±3.1%
21-Mar-23	15-Mar-23	20-Mar-23	National	1,124	89%	1004	±3.1%
			NSW	708	97%	686	±3.7%
04-Apr-23	29-Mar-23	02-Apr-23	National	1,133	86%	977	±3.1%
18-Apr-23	12-Apr-23	16-Apr-23	National	1,136	86%	983	±3.1%
02-May-23	26-Apr-23	30-Apr-23	National	1,130	88%	992	±3.1%
16-May-23	10-May-23	14-May-23	National	1,125	90%	1011	±3.1%
30-May-23	24-May-23	28-May-23	National	1,138	85%	970	±3.1%
13-Jun-23	07-Jun-23	11-Jun-23	National	1,123	86%	961	±3.2%
27-Jun-23	21-Jun-23	25-Jun-23	National	1,148	85%	972	±3.1%
11-Jul-23	05-Jul-23	09-Jul-23	National	2,248	86%	1,941	±2.1%



Publication Date	Fieldwork Start Date	Fieldwork End Date	Target sample	Sample Size	Weighting efficiency	Effective Sample Size	Margin of Error
25-Jul-23	19-Jul-23	23-Jul-23	National	1,150	86%	995	±3.1%
08-Aug-23	02-Aug-23	06-Aug-23	National	1,150	87%	1,004	±3.1%
22-Aug-23	16-Aug-23	20-Aug-23	National	1,151	89%	1,027	±3.1%
05-Sep-23	30-Aug-23	03-Sep-23	National	1,151	86%	985	±3.1%
19-Sep-23	13-Sep-23	17-Sep-23	National	1,135	83%	944	±3.2%
03-Oct-23	27-Sep-23	01-Oct-23	National	1,125	87%	975	±3.1%
17-Oct-23	11-Oct-23	14-Oct-23	National	1,125	86%	970	±3.1%
31-Oct-23	25-Oct-23	29-Oct-23	National	1,149	85%	979	±3.1%
14-Nov-23	08-Nov-23	12-Nov-23	National	1,150	81%	936	±3.2%
28-Nov-23	22-Nov-23	26-Nov-23	National	1,151	81%	937	±3.2%
12-Dec-23	06-Dec-23	11-Dec-23	National	1,102	85%	934	±3.2%
30-Jan-24	24-Jan-24	28-Jan-24	National	1,201	78%	942	±3.2%
13-Feb-24	07-Feb-24	11-Feb-24	National	1,148	84%	959	±3.2%
27-Feb-24	21-Feb-24	25-Feb-24	National	1,145	82%	945	±3.2%
12-Mar-24	05-Mar-24	09-Mar-24	National	1,126	83%	935	±3.2%
26-Mar-24	20-Mar-24	24-Mar-24	National	1,150	83%	955	±3.2%
09-Apr-24	03-Apr-24	07-Apr-24	National	1,165	81%	948	±3.2%
23-Apr-24	17-Apr-24	21-Apr-24	National	1,145	83%	946	±3.2%
07-May-24	01-May-24	05-May-24	National	1,150	84%	972	±3.1%
21-May-24	16-May-24	19-May-24	National	1,149	82%	937	±3.2%



Publication Date	Fieldwork Start Date	Fieldwork End Date	Target sample	Sample Size	Weighting efficiency	Effective Sample Size	Margin of Error
04-Jun-24	29-May-24	02-Jun-24	National	1,160	85%	987	±3.1%
18-Jun-24	12-Jun-24	16-Jun-24	National	1,181	81%	957	±3.2%
02-Jul-24	26-Jun-24	30-Jun-24	National	1,141	83%	948	±3.2%
16-Jul-24	10-Jul-24	14-Jul-24	National	1,122	80%	892	±3.3%
30-Jul-24	24-Jul-24	28-Jul-24	National	1,137	83%	943	±3.2%
13-Aug-24	08-Aug-24	11-Aug-24	National	1,132	83%	940	±3.2%
27-Aug-24	20-Aug-24	24-Aug-24	National	1,129	80%	898	±3.3%
10-Sep-24	03-Sep-24	07-Sep-24	National	1,132	81%	919	±3.2%
24-Sep-24	18-Sep-24	22-Sep-24	National	1,117	83%	927	±3.2%
08-Oct-24	02-Oct-24	06-Oct-24	National	1,139	80%	909	±3.3%
22-Oct-24	16-Oct-24	20-Oct-24	National	1,140	85%	972	±3.1%
05-Nov-24	30-Oct-24	03-Nov-24	National	1,131	86%	970	±3.1%
19-Nov-24	13-Nov-24	18-Nov-24	National	1,206	78%	944	±3.2%
03-Dec-24	27-Dec-24	01-Dec-24	National	1,123	80%	895	±3.3%
17-Dec-24	12-Dec-24	15-Dec-24	National	1,151	83%	951	±3.2%
21-Jan-25	15-Jan-25	19-Jan-25	National	1,132	81%	914	±3.2%
04-Feb-25	29-Jan-25	03-Feb-25	National	1,150	79%	910	±3.2%
18-Feb-25	12-Feb-25	16-Feb-25	National	1,146	78%	898	±3.3%
04-Mar-25	26-Feb-25	02-Mar-25	National	1,150	79%	908	±3.3%
18-Mar-25	12-Mar-25	17-Mar-25	National	2,256	80%	1,813	±2.3%



Publication Date	Fieldwork Start Date	Fieldwork End Date	Target sample	Sample Size	Weighting efficiency	Effective Sample Size	Margin of Error
01-Apr-25	26-Mar-25	31-Mar-25	National	1,144	78%	896	±3.3%
15-Apr-25	09-Apr-25	13-Apr-25	National	2,254	80%	1,811	±2.3%
29-Apr-25	24-Apr-25	27-Apr-25	National	2,241	82%	1,847	±2.3%
13-May-25	07-May-25	11-May-25	National	1,137	85%	969	±3.1%
30-Jul-25	24-Jul-25	29-Jul-25	National	1,012	85%	858	±3.3%
27-Aug-25	20-Aug-25	26-Aug-25	National	1,034	85%	878	±3.3%
30-Sep-25	24-Sep-25	29-Sep-25	National	1,001	82%	822	±3.4%
29-Oct-25	22-Oct-25	27-Oct-25	National	1,041	82%	849	±3.4%
26-Nov-25	19-Nov-25	24-Nov-25	National	1,020	86%	873	±3.3%
10-Dec-25	03-Dec-25	08-Dec-25	National	1,030	89%	920	±3.2%
28-Jan-26	19-Jan-26	23-Jan-26	National	1,022	82%	833	±3.4%
25-Feb-26	18-Feb-26	23-Feb-26	National	1,002	78%	786	±3.5%
25-Mar-26	18-Mar-26	23-Mar-26	National	1,008	82%	829	±3.4%
29-Apr-26	22-Apr-26	27-Apr-26	National	1,067	86%	913	±3.2%



Questionnaire Content (22 April 2026)

SCREENERS

ASK ALL

D1. What is your gender?

SINGLE RESPONSE

1. Male
2. Female

D2. What is your age?

SINGLE RESPONSE

1. Under 18 **[TERMINATE]**
2. 18-19
3. 20-24
4. 25-29
5. 30-34
6. 35-39
7. 40-44
8. 45-49
9. 50-54
10. 55-59
11. 60-64
12. 65-69
13. 70-74
14. 75 and over

D3. In which one of the following areas do you live?

SINGLE RESPONSE

1. Sydney
2. NSW other than Sydney
3. Melbourne
4. Victoria other than Melbourne
5. Brisbane
6. Queensland other than Brisbane
7. Adelaide



8. South Australia other than Adelaide
9. Perth
10. Western Australia other than Perth
11. Hobart
12. Tasmania other than Hobart
13. Darwin
14. Northern Territory other than Darwin
15. Australian Capital Territory
16. Other **[TERMINATE]**

D4. What is your postcode?

4-DIGIT OPEN-BOX. VALIDATE POSTCODES BASED ON D3

D12. And which of the following best describes the type of household you currently live in?

SINGLE RESPONSE

1. Single without children
2. Couple with no children
3. Group household with no children
4. Mix of adults - no children under 18yrs in the household
5. Young family - mainly dependent pre-school kids
6. Middle family - mainly dependent school aged kids
7. Older family - mainly dependent teenagers or older still at home
8. Single or couple whose children have left home
9. Other

Q41. Are you enrolled to vote in the next Australian federal election?

SINGLE RESPONSE

1. Yes
2. No, but will be come 2028
3. No, and won't be come 2028

ASK IF Q41=1

Q43. Did you vote in the May 2025 federal election, or were you unable to do so for some reason?

SINGLE RESPONSE

1. Yes, voted
2. No, unable to
3. Not enrolled to vote

ASK IF Q41=1 or 2



Q21. If a federal election was held tomorrow, to which party would you give your first preference vote in the House of Representatives (Lower House)?

SINGLE RESPONSE. STATEMENTS 7 & 8 TO REMAIN AT BOTTOM OF LIST RANDOMISE STATEMENTS 1 & 2/3/4/5

1. Labor
2. Liberal (**Do not show in QLD or NT**)
3. National (**Do not show in QLD or NT**)
4. Liberal National Party (**Only show in QLD**)
5. Country Liberals (**Only show in NT**)
6. Greens
7. Pauline Hanson's One Nation
8. Independent or other party
9. Don't know

ASK IF Q21=1-9

Q22. And how likely are you to change your vote between now and the next federal election?

SINGLE RESPONSE

1. Not at all likely to change
2. Not that likely to change
3. Quite likely to change
4. Very likely to change

ASK IF Q21=10

Q23. Well which party are you currently leaning towards?

SINGLE RESPONSE. STATEMENTS 7 & 8 TO REMAIN AT BOTTOM OF LIST RANDOMISE STATEMENTS 1 & 2/3/4/5

1. Labor
2. Liberal (**Do not show in QLD or NT**)
3. National (**Do not show in QLD or NT**)
4. Liberal National Party (**Only show in QLD**)
5. Country Liberals (**Only show in NT**)
6. Greens
7. Pauline Hanson's One Nation
8. Trumpet of Patriots
9. Independent or other party
10. Don't know

ASK IF Q21=6-9 OR Q23=6-9

Q24. Following your first preference vote, which of the following would you preference higher in the House of Representatives (Lower House)?

SINGLE RESPONSE. RANDOMISE 1 & 2

1. Labor



2. Liberal/National Coalition
3. Unsure

ASK IF Q41=1 or 2

Q26. If a state election was held tomorrow, to which party would you give your first preference vote in the Legislative Assembly / House of Assembly (Lower House)?

SINGLE RESPONSE. STATEMENT 19 TO REMAIN AT BOTTOM OF LIST. RANDOMISE STATEMENTS 1 & 2/3/4

1. Labor **[SHOW FOR ALL]**
2. Liberal/National **(Only show in NSW, VIC and QLD)**
3. Liberal **(Only show in SA, WA, TAS and ACT)**
4. Country Liberal **(Only show in NT)**
5. Greens **[SHOW FOR ALL]**
6. One Nation **[SHOW FOR ALL]**
7. Independent
8. Other party **[SHOW FOR ALL]**
9. Don't know **[SHOW FOR ALL]**

ASK IF Q43=1

Q17. At the most recent Federal election (held on 3 May 2025), to which party did you give your first preference vote in the House of Representatives (Lower House)?

SINGLE RESPONSE. OPTION 10 TO REMAIN AT BOTTOM OF LIST RANDOMISE OPTIONS 1 & 2/3/4/5

1. Labor
2. Liberal **(Do not show in QLD or NT)**
3. National **(Do not show in QLD or NT)**
4. Liberal National Party **(Only show in QLD)**
5. Country Liberals **(Only show in NT)**
6. Greens
7. Pauline Hanson's One Nation
8. Independent or other party
9. Don't know



AD HOC

Q37. Do you approve or disapprove of the job Anthony Albanese is doing as Prime Minister?

SINGLE RESPONSE

1. Strongly approve
2. Approve
3. Disapprove
4. Strongly disapprove
5. Don't know

Q56. Do you approve or disapprove of the job Angus Taylor is doing as Opposition Leader?

SINGLE RESPONSE

1. Strongly approve
2. Approve
3. Disapprove
4. Strongly disapprove
5. Don't know

E563. In general, would you say that Australia is heading in the right direction or on the wrong track?

SINGLE RESPONSE. RANDOMISE 1 & 2.

1. Right direction
2. Wrong track
3. Unsure

Q57. Do you approve or disapprove of the job Pauline Hanson is doing as Leader of One Nation?

SINGLE RESPONSE

1. Strongly approve
2. Approve
3. Disapprove
4. Strongly disapprove
5. Don't know

E74. Do you think immigration to Australia is generally positive or generally negative for the country?



SINGLE RESPONSE. RANDOMISE 1 & 2

1. Generally positive
2. Generally negative
3. Unsure

E1082. Which of the following is closer to your view on what the government should prioritise in the federal budget?

SINGLE RESPONSE. RANDOMISE 1 & 2.

1. The government should prioritise delivering a budget surplus, even if it means cutting jobs, services and supports
2. The government should prioritise the delivery of services and supports, even if that means running the budget at a deficit

PAGE BREAK

E335. *How do you think the economy will look in the next six months?*

SINGLE RESPONSE

1. The economy will improve in the next six months
2. The economy will stay the same in the next six months
3. The economy will get worse in the next six months

PAGE BREAK

E1164. *Thinking about the upcoming Federal Budget, to what extent do you support or oppose the following?*

SINGLE RESPONSE PER ROW. RAND ROWS. CARROUSEL.

- a) Strongly support
- b) Somewhat support
- c) Neither support nor oppose
- d) Somewhat oppose
- e) Strongly oppose
- f) Don't know



1. Reducing tax breaks for property investors (negative gearing, capital gains tax discount)
2. Extending the cuts to fuel taxes
3. Cutting government spending to reduce debt
4. Increasing defence spending
5. Taxing profits on gas exports
6. Restricting NDIS spending

PAGE BREAK

E1165. Thinking about how Australia currently gets most of its energy, which of the following is closest to your view?

SINGLE RESPONSE

1. Australia should move as quickly as possible to renewable energy
2. Australia should move to renewable energy, but at a steady, manageable pace
3. Australia should slow down its shift to renewable energy
4. Australia should not shift away from coal, oil and gas
5. Don't know

PAGE BREAK

E1166. Thinking about the ongoing fuel crisis in Australia, to what extent would you be prepared to do each of the following?

- a) Already doing this
- b) Very prepared to do this
- c) Somewhat prepared to do this
- d) Not very prepared to do this
- e) Not at all prepared to do this
- f) Don't know / not applicable

SINGLE RESPONSE PER ROW, RANDOMISE ROWS IN CARROUSEL

1. Switch to public transport (trains, buses, trams) to save fuel for essential users
2. Buying only the fuel you need



3. Using air-conditioning and heating on low settings
4. Driving with your windows closed
5. Pumping up your tyres to the highest recommended pressure
6. Rationing of fuel
7. Reducing travel such as not going on holidays or working more from home

PAGE BREAK

E1167. Who do you blame most for the ongoing fuel crisis in Australia?

SINGLE RESPONSE. RANDOMISE CODES 1-3

1. The US and Israel for initiating military strikes on Iran
2. The Australian Government for not planning ahead
3. Iran for closing the Strait of Hormuz in response
4. Don't know

DEMOGRAPHICS

Thank you for your time so far, we only have a few more questions.

ASK ALL

D23. In what year were you born?

FOUR DIGIT TEXT BOX. RANGE BETWEEN 1920-2008

D6. What is the total of all wages/salaries, government benefits, pensions, allowances, and other income that your household usually receives (GROSS – before tax and superannuation deductions)?

SINGLE RESPONSE

1. \$3,500 or more per week (\$182,000 or more per year)
2. \$3,000-\$3,499 per week (\$156,000-\$181,999 per year)
3. \$2,500-\$2,999 per week (\$130,000-\$155,999 per year)
4. \$2,000-\$2,499 per week (\$104,000-\$129,999 per year)
5. \$1,500-\$1,999 per week (\$78,000-\$103,999 per year)
6. \$1,250-\$1,499 per week (\$65,000-\$77,999 per year)
7. \$1,000-\$1,249 per week (\$52,000-\$64,999 per year)
8. \$800-\$999 per week (\$41,600-\$51,999 per year)



9. \$600-\$799 per week (\$31,200-\$41,599 per year)
10. \$400-\$599 per week (\$20,800-\$31,199 per year)
11. \$300-\$399 per week (\$15,600-\$20,799 per year)
12. \$200-\$299 per week (\$10,400-\$15,599 per year)
13. \$1-\$199 per week (\$1-\$10,399 per year)
14. No income
15. Negative income
16. Prefer not to say

D7. What is your current employment status?

SINGLE RESPONSE

1. Employed, working Full-time (more than 35 hours a week)
2. Self Employed, working Full-time (more than 35 hours a week)
3. Employed, working Part-time (less than 35 hours a week)
4. Unemployed, looking for Full-time work (more than 35 hours a week)
5. Unemployed, looking for Part-time work (less than 35 hours a week)
6. Not Employed and not looking for work
7. Student
8. Beneficiary/Welfare
9. Retired
10. Look after the house full time
11. Other (please specify)
12. Refuse to answer

D24. Which of the following best describes how you feel about your **current** financial circumstances?

SINGLE RESPONSE

1. Comfortable. I don't have to worry about paying bills, I have savings and enough to buy luxuries
2. Secure. I'm able to pay bills and usually have money spare for savings or buying luxuries
3. Struggling a bit. I have to watch the budget to make sure there's enough money for all the bills
4. In serious difficulty. Being able to pay all the bills is a regular concern

D22. Which of the following best describes your current living situation?

SINGLE RESPONSE

1. Live in your own home
2. Rent
3. Live with family or friends
4. Other



D25. Are you currently paying off a mortgage/home loan?

SINGLE RESPONSE

1. Yes
2. No

D14. What is the highest level of education you have attained?

SINGLE RESPONSE

1. Year 9 and below
2. Year 10 and above
3. Certificate levels I-IV
4. Diploma or advanced diploma
5. Graduate diploma or certificate
6. Bachelor or honours degree
7. Post-graduate degree
8. Other (please specify)
9. I prefer not to answer

D21. Which of the following applies to you?

- a. Yes
- b. No
- c. Prefer not to say

SINGLE RESPONSE PER STATEMENT. RANDOMISE ANSWER STATEMENTS.

1. I identify as Aboriginal or Torres Strait Islander
2. I was born in Australia
3. Both my parents were born in Australia
4. I use a language other than English at home or with close family members
5. I have a disability or long-term health condition (lasting more than 6 months)

